

# Napa Primary Care Conference

## Final Conference Exhibitor Details

Thank you for your support for the 2017 Napa Primary Care Conference. Below are the final details on the conference.

### Conference Dates/Location

The conference will be held at the Silverado Resort, Napa, CA beginning Wednesday September 6, 2017 and ending on Sunday September 10, 2017. Exhibitors can commence exhibit hall set up on Wednesday September 6<sup>th</sup> between 2:30-4:30 pm. Should you arrive on Thursday or after, you may set up your exhibits on those days between 7am-8am.

### Exhibit Hall

The Exhibit hall will be located on the Fairway Deck at the Silverado Resort on the main level.

### Exhibitors Check-In

Pick up your name badge and check in at the conference registration desk from 2:30-4:30 pm on Wednesday September 6 in the Silverado East Ballroom foyer area. If you arrive on Thursday or after, you may check in during the morning session.

### Name Badges

Please wear your name badge during all lectures and functions so we may identify you as an exhibitor.

### Shipping Instructions:

NOTE THAT LABOR DAY (SEP 4<sup>TH</sup>) IS A HOLIDAY. To avoid storage fees, please schedule your shipments to arrive no earlier than Friday September 1 or on Tuesday September 5.

All shipments should be sent to:

Silverado Resort & Spa  
Attn: Napa Primary Care Exhibitor/Andre Link  
1600 Atlas Peak Rd  
Napa, California 94558 USA  
direct 707-257-5443  
email [andre.link@silveradoresort.com](mailto:andre.link@silveradoresort.com)

Boxes should be marked as follows:

Exhibitor Company Name

Guest Name

Exhibitors will be responsible for charges related to their individual displays.

Please be sure to bring a box cutter, packing tape and shipping labels.

## Additional Fees

Additional fees may apply for the following and are the responsibility of the exhibitor:

- Storage of boxes or displays at the hotel
- Transport of displays to the conference room
- Special electrical or internet access
- Any other special requests for audio/visual
- Electrical power, Audio Visual and Internet

## Breakfast

Breakfast will be served from 7-8am Thursday to Sunday in the exhibit area on the Fairway Deck. Breakfast is limited to attendees and exhibitors only and those guests who have pre-registered and purchased a guest pass. All other guests are welcome to take advantage of the Silverado's restaurant for breakfast.

## Wine Tasting Reception

A Wine Tasting Reception will be held Wednesday September 6th at 6:45-7:45 pm on the Terrace in the Mansion Building ( main building) at the Silverado Resort.(weather permitting). All exhibitors are welcome.

## Conference and Exhibit Times

Day	Date	Activity	Times
Wednesday	September 6, 2017	Name badge pickup & check in	2:30 pm-4:30pm
Wednesday	September 6, 2017	Exhibitor move in	2:30 pm-4:30pm
Wednesday	September 6, 2017	Lectures & Exhibits	4:30 pm-6:30 pm
Wednesday	September 6, 2017	Wine Tasting Reception	6:45 pm
Thursday	September 7, 2017	Lectures & Exhibits	8:00 am-12:30 pm
Friday	September 8, 2017	Lectures & Exhibits	8:00 am-12:30 pm
Saturday	September 9, 2017	Lectures & Exhibits	8:00 am-12:30 pm
Sunday	September 10, 2017	Lectures & Exhibits	8:00 am-10:00 am
Sunday	September 10, 2017	Final Adjourn-	10:00 am

## Conference Staff

Joe Federl & Janice Richards- the conference managers from CMX Travel & Meetings will be available on site at the Silverado to assist you with any conference related questions.

Thank you for your participation and we look forward to meeting you in Napa.

Joseph Federl  
Meeting Manager- Napa Primary Care Conference  
CMX Travel & Meetings  
Tel. 1-781-829-9696  
Fax- 1-781-735-0558  
Web site [www.cmxtravel.com](http://www.cmxtravel.com)